

Create Your Brand

Mesa Community College Career Services

Self-branding is the ongoing process of presenting a positive and professional image or impression of yourself in the mind of others

Hello, my name is:

I am interested in, have a passion for or will major in:

I have volunteer/work experience or have been involved in school based activities such as:

My strengths are (brief description of strengths):

My future education and personal goals are:



**MESA
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE

Career Services

Example:

Hello, my name is May and I am interested in becoming an elementary teacher. I have experience working with children as a teacher’s assistant where I help prepare for classroom projects, monitor behavior and safety on the playground and lunchroom, provide one on one attention within small groups, assist with lessons and grade homework. My strengths in communication, problem solving, and working as a team member come into play on a daily basis working with children, teachers, and parents. My ultimate academic and personal goal is to get a bachelor’s degree in elementary education and teach 5th grade students.

My self-branding statement:



**Have additional questions?
Come in to Career Services at MCC today**

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