

Top Five Profile Tips



1. Fill in your employment history.

Keep your network informed about your past positions and professional accomplishments.

2. Add your education.

Enter your school and LinkedIn can help you re-connect with your classmates and meet fellow alumni.

3. Add a photo.

Help people remember you by adding a professional-looking photo to your profile. People never forget a face.

4. Add at least 3 skills.

Be found in searches. Enter keywords to represent your industry and function, e.g., IT, marketing, healthcare, etc.

5. Create your own vanity URL.

Customize your profile URL that appears in search results. Share with colleagues and add to signatures and business cards.