Partnership with THINKspot Helps MCC Recruit Entrepreneur Students

Monday, March 14, 2016

MCC Business Faculty, Kristine Ouzts, has partnered with the City of Mesa ThinkSpot to recruit students for the MCC Entrepreneur Certificate Program. Professor Ouzts said she knew this would be a great partnership, but was surprised when 45 students signed up and attended the first of five weekly sessions that began on Tuesday, March 1, 2016. The City of Mesa ThinkSpot has a waiting list of



30 people for the next five week session. Sessions are each Tuesday from 6:00 to 7:30pm in ThinkSpot, the maker space at the Mesa Red Mountain Library.

Those who complete all sessions of the free ASU Start-up School will be prepared for entry into the MCC Entrepreneurship Certificate program where they will study more detailed subjects including Social Media Marketing, Accounting and Small Business Management.

Students pictured here hold signs that say "I Am Here To...". Their answers include Learn, Launch, Explore Ideas, Develop Myself, Gain Knowledge, Own My Future, Get Going and Make My Ideas Happen. Professor Ouzts (in the front center) wrote that she is there to help them be successful.

Workshop participants get a real feel for the quality of education MCC offers with MCC Business Faculty as the facilitator of the Business Model Canvas Workshop (not to be confused with the MCC Canvas LMS).