FASHION MERCHANDISING AND FASHION DESIGN AT MESA COMMUNITY COLLEGE

Our program is designed to equip you with the knowledge and skills needed to thrive in the dynamic and exciting world of fashion. Our courses cover a wide range of topics including fashion history, fashion design, technical design, textiles, merchandising, marketing, and retail operations. Through hands-on projects, internships, and networking opportunities, you will gain practical experience and build your professional network. Whether your goal is to become a fashion designer, merchandiser, buyer, or marketer, our program will prepare you for a successful career in the fashion industry.

ABOUT OUR PROGRAMS

Fashion Design

Fashion Design prepares students for a career as a designer in the fashion industry by developing the technical, creative, and knowledge-based skills needed to compete in this environment. Students learn how to cultivate design ideas, create garments and accessories, and present a fashion line of their own through MCC's annual Fashion Show.

Associate in Applied Science

Fashion Design (63-74 credit hours)

Certificate of Completion

Fashion Design, Level I (27-30 credit hours)

Apparel Construction (29-32 credit hours)

Alteration Specialist (19-27 credit hours)

Costume Design and Production, Level I (28-34 credit hours)

Fashion Merchandising

Fashion Merchandising emphasizes the business functions of fashion, including predicting trends, product development, and retail operations in the manufacturing and retail sector of this global industry. Explore careers within the fashion industry, including production and marketing of fashion goods and services, fashion journalism, retail buying, store management, visual display, and careers within the wholesale marketplace.

Associate in Applied Science

Fashion Merchandising (62-72 credit hours)

Certificate of Completion

Image Consultant (19-21 credit hours)
Fashion Stylist (19 credit hours)
Retail Sales Manager (22-24 credit hours)

HOW DO I GET STARTED?

Step 1: Complete the Student Information Form.

This can be accomplished by filling out the paper application and taking it to the Admissions Office at MCC at Southern & Dobson or to Enrollment Services at Red Mountain. You can complete the application form online at https://www.mesacc.edu/enroll or over the phone by calling (480) 461-7700.

Step 2: Take placement tests to help you choose the right courses.

If you plan to enroll in English, Math, Reading, or English as a Second Language (ESL) classes, a placement test is required. There is no cost for testing, and you do not have to make an appointment. You can take the tests at MCC at Southern and Dobson or at the Red Mountain. You can learn more by visiting our <u>Course Placement Options page</u>.

Step 3: Meet with our advisors and tour our labs.

To make an appointment with an advisor, please reach out to make an appointment either by phone or by email:

Spencer Peterson

Fashion Merchandising Program Advisor spencer.peterson@mesacc.edu (480) 461-7222

Dzintra Malins

Fashion Design Program Advisor dzintra.malins@mesacc.edu (480) 461-7262

Meghan Taylor

Fashion Design Program Advisor meghan.taylor@mesacc.edu (480) 461-7521

Bring a copy of transcripts if you have attended another college or university.

Step 4: Register for your classes.

Check the availability of the classes you want to take at https://www.mesacc.edu/schedule/search

When you know what classes you want to enroll in:

- 1. Visit your <u>Student Center</u>
- 2. Select "Manage Classes"
- Select "Class Search and Enroll"
- 4. Pick the upcoming semester you want to enroll in at Mesa Community College
- 5. Enter the **course codes** for your classes and either enroll in them directly or add them to your shopping cart to enroll at a later time.

Step 5: Pay your tuition and fees.

Online: Visit your Student Center to check your current balance and make payments.

In-Person: You can pay your tuition and fees in person at the Cashier's Office at either MCC at Southern and Dobson or MCC at Red Mountain. You can also leave your tuition in the specially marked drop-box on either campus.

By Phone: You may pay by phone with your Visa, MasterCard, Discover Card or American Express by calling (480) 461-7700.

*Make sure to pay your tuition and fees before the billing date on your invoice to keep your place in the classes you've registered for. Please read the refund policies carefully as they have recently changed.

It is the student's responsibility to make sure all prerequisites have been met.

For more information about our program, please scan the QR code to visit our website:



PROGRAM PATHWAY MAPS

AAS, Fashion Merchandising

First Semester

TEC 105 Clothing & Culture
TEC 109 Intro to Fashion Merchandising
BPC 110 or CIS 105
ENG 101 or equivalent
Required Mathematics
FYE 101 or FYE 103

Second Semester

TEC/MTK 151 Display & Visual Merchandising TEC/MTK 200 Retail Buying MKT 271 Principles of Marketing ENG 102 or equivalent CRE 101 or equivalent by assessment Restrictive Elective

Summer

Any credits in TEC to complete 60 credit hours

Third Semester

MKT 268 Merchandising TEC 222 Textiles MKT 251 Human Relations in Business COM 100 *or equivalent* Restrictive Elective

Fourth Semester

Required Social-Behavioral Sciences Required Science (SG or SQ) MKT 263 Advertising Principles Restrictive Elective Restrictive Elective MAGIC Market Study Tour

AAS, Fashion Design

First Semester

TEC 105 Clothing & Culture
TEC 110 Basic Sewing Skills
TEC 125 Fashion Design
TEC 134 Fashion Illustration I
ENG 101 or equivalent
Required Social-Behavioral Sciences
FYE 101 or FYE 103

Second Semester

TEC 106 History of Fashion
TEC 111 Clothing Construction
TEC 222 Textiles
ENG 102 or equivalent
MAT 140 or higher

Summer

Any credits in TEC to complete 60 credit hours

Third Semester

TEC 124 Advanced Clothing Construction
TEC 225 Pattern Design I
INT 115 or INT 120
COM 100 or equivalent
ARH 100 or equivalent
CRE 101 or equivalent by assessment
Restrictive Elective

Fourth Semester

TEC 122 Sewing with Knits
TEC 221 Computer Assisted Fashion Design
TEC 223 Tailoring
TEC 226 Draping for Fashion Design
TEC 236 Portfolio Development
Required Science (SG or SQ)
Internship (TEC 271AA, TEC 277AA,
TEC 278AA, **OR** TEC 298AA)

^{*}Some courses require an advisor's signature before you can register

TEC COURSES

Required courses for **Fashion Design**

TEC 106 History of Fashion

Consideration of historic factors influencing fashion and fashion change with special emphasis on historic costume.

TEC 111 Clothing Construction

Construction of garments applying basic construction principles and techniques using patterns suitable for the individuals and their capabilities.

TEC 122 Sewing with Knits

Skills and techniques used in the construction of garments made from knit fabrics.

TEC 124 Advanced Clothing Construction

Advanced garment construction techniques, pattern alteration and fit, and techniques used on specialty fabrics.

TEC 125 Fashion Design

Introduction to the Fashion Industry for designing apparel.

TEC 134 Fashion Illustration I

Proportions and techniques used in drawing fashion figures and clothing. Introduction of media and illustrative styles for portfolio design, trade sketches and fashion advertisements.

TEC 221 Computer-Assisted Fashion Design

The use of computer hardware and software in the fashion design industry. Create and illustrate fashion designs using computer hardware and software. Color and design principles applied in creating an apparel line and developing a portfolio.

TEC 223 Tailoring

Principles of tailoring as applied in the construction of a coat or suit. Alteration of patterns and fitting techniques.

TEC 225 Pattern Design I

Creative expression through flat pattern in applying principles of art to clothing design. Various resources for design inspiration

TEC 226 Draping for Fashion Design

Manipulation of fabrics on a dress form and/or live figure to create designs and patterns. Use of a variety of woven/knit fabrics and an exploration of the many possibilities of draping to allow a creative and accurate expression of ideas.

TEC 236 Portfolio Development

Design, produce and present a professional portfolio. Includes; work developed throughout the 2 years in the program, writing a resume and cover letter for potential employers.

TEC 271 Fashion Design Internship

OR

TEC 277 Alteration Internship

OR

TEC 278 Costuming Internship

OB

TEC 279 Design Studio

Required courses for Fashion Merchandising and Fashion Design

TEC 105 Cultural Aspects of Clothing

Psychological, aesthetic, and economic factors applied to the selection of clothing in relation to personality and figure type.

TEC 222 Textiles

Study of textile fibers and fabrics, their properties, identification, selection, use and care.

Required courses for **Fashion Merchandising**

TEC 109 Introduction to Fashion Merchandising

Explores the various levels and specialized segment of the fashion industry, the principles of fashion, the fundamentals of merchandising apparel, consumers' influence on demand, and marketing activities.

TEC 151 Display and Visual Merchandising

An examination of the principles of design including line, color, balance, and texture as they relate to the display of merchandise.

TEC 200 Retail Buying

Examines management/buyer role in investment, pricing, planning, controlling sales and inventories.

TEC 263 Advertising Principles

TEC 272 Retail Merchandising Internship

OR

TEC 274 Fashion Merchandising Study Tour

A tour of the fashion merchandising industry outside the metropolitan Phoenix area. Includes a variety of experiences and activities to enhance awareness of this multifaceted career. Locations include: Los Angeles, Las Vegas, Dallas, New York, Paris and London.

TEC Electives

TEC 110 Basic Sewing Skills

Basic clothing construction techniques. Use of commercial patterns and sewing machines in the construction of basic garments.

TEC 112AQ Pattern Alteration & Fit

Knowledge, skills, and techniques of altering ready-made garments for personal or professional use. Experience using a sewing machine assumed.

TEC 113 Textile Dying I

TEC 114 Textile Block Printing/Silk Screen I

TEC 115 Hand Printing

TEC 116 Textile Embellishment

Materials and techniques used for stitchery and embellishment on textiles. Includes color schemes and design development.

TEC 120 Specialty Apparel Construction

Application of specialty fabrics in clothing construction. Emphasis on improved construction quality and garment fit.

TEC 121 Creative Sewing Machine

Emphasis on decorative uses of the sewing machine on items made or purchased by the user

TEC 129 Sewing with a Serger

Operation of a home serger. Use in constructing, finishing, and decorating garments and home decorations. Home serger required.

TEC 130 Alterations

Knowledge, skills, and techniques of altering ready-made garments for personal or professional use.

TEC 143 Industrial Sewing I

Operate industrial sewing machines.

TEC 150 Fashion Show Production

TEC 161 Digital Machine Embroidery

Design and embroider using digital machine.

TEC 227 Couture

Construction techniques hand sewing, garment shaping, edge finishes, embellishments, and closures.

TEC 245 Wardrobe Strategies

Methods of clothing selection, coordination, evaluation and planning to meet men's and women's wardrobe needs.

TEC 275 Image Consultant Internship