

DEFINITION OF THE EXPONENTIAL FUNCTION The exponential function f with base b is defined by

$$f(x) = b^x \quad \text{or} \quad y = b^x,$$

where b is a positive constant other than 1 ($b > 0$ and $b \neq 1$) and x is any real number.

Examples: $f(x) = 2^x$ $g(x) = 4^x$ $h(x) = 5^{x+1}$

Evaluating an exponential function:

$f(x) = 2^x$ Find: $f(3)$, $f(-3)$, $f(.5)$

$$f(3) = 2^3 = 8 \qquad f(-3) = 2^{-3} = \frac{1}{2^3} = \frac{1}{8} \qquad f(.5) = 2^{.5} = 2^{1/2} = \sqrt{2} \approx 1.414$$

Using a Calculator:

Scientific Calculator: $f(1.5) = 2 \mathbf{X}^y 1.5$

Graphing Calculator: $f(1.5) = 2 \mathbf{\wedge} 1.5$

A special number: $e \approx 2.718281827\dots$ --- you can approximate it to 2.7 or 2.72 for calculation.

*In Exercises 1-10, approximate each number using a calculator.
Round your answer to three decimal places.*

2. $3^{24} = 13.967$

4. $5^{\sqrt{3}} = 16.242$

6. $6^{-1.2} = .116$

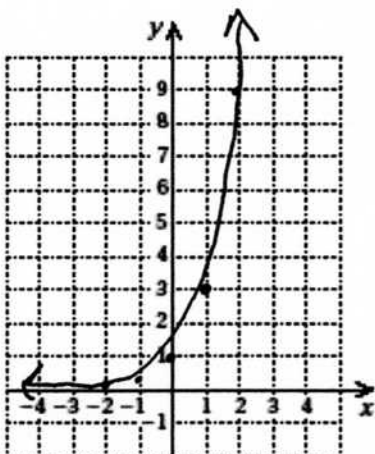
8. $e^{3.4} = 29.964$

10. $e^{-0.75} = .472$

Graphing an exponential function:

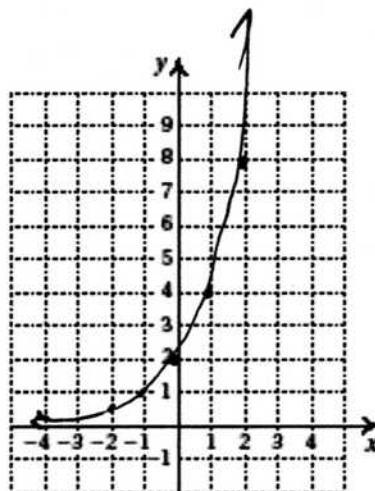
2. $f(x) = 3^x$

x	f(x)
-2	$3^{-2} = \frac{1}{9}$
-1	$3^{-1} = \frac{1}{3}$
0	$3^0 = 1$
1	$3^1 = 3$
2	$3^2 = 9$
3	$3^3 = 27$



$f(x) = 2^{x+1}$

x	f(x)
-2	$\frac{1}{2}$
-1	1
0	2
1	4
2	8
3	16



$f(-2) = 2^{-2+1} = 2^{-1} = \frac{1}{2}$

$f(-1) = 2^{-1+1} = 2^0 = 1$

$f(0) = 2^{0+1} = 2^1 = 2$

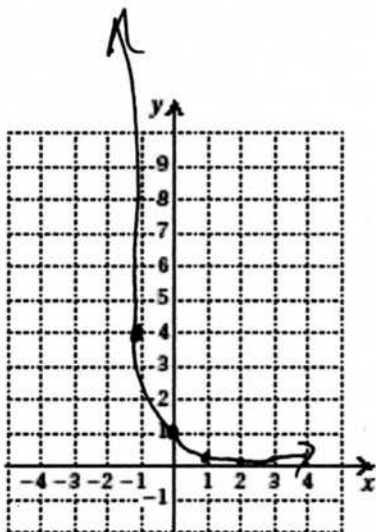
$f(1) = 2^{1+1} = 2^2 = 4$

$f(2) = 2^{2+1} = 2^3 = 8$

$f(3) = 2^{3+1} = 2^4 = 16$

$f(x) = \left(\frac{1}{4}\right)^x$

x	f(x)
-2	16
-1	4
0	1
1	$\frac{1}{4}$
2	$\frac{1}{16}$
3	$\frac{1}{64}$



$f(-2) = \left(\frac{1}{4}\right)^{-2} = 4^2 = 16$

$f(-1) = \left(\frac{1}{4}\right)^{-1} = 4$

$f(0) = \left(\frac{1}{4}\right)^0 = 1$

$f(1) = \left(\frac{1}{4}\right)^1 = \frac{1}{4}$

$f(2) = \left(\frac{1}{4}\right)^2 = \frac{1}{16}$

$f(3) = \left(\frac{1}{4}\right)^3 = \frac{1}{64}$

in class do these

11. $f(x) = 3^x$

12. $f(x) = 3^{x-1}$

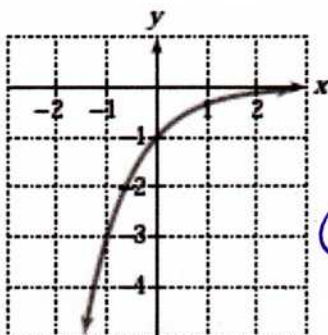
13. $f(x) = 3^x - 1$

14. $f(x) = -3^x$

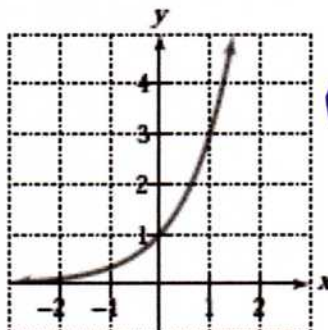
15. $f(x) = 3^{-x}$

16. $f(x) = -3^{-x}$

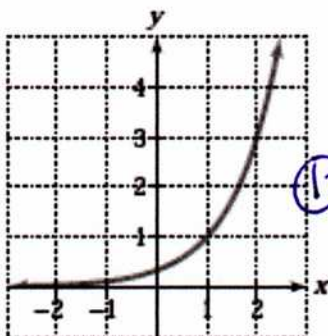
(a)



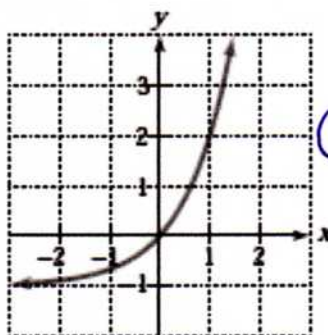
(d)



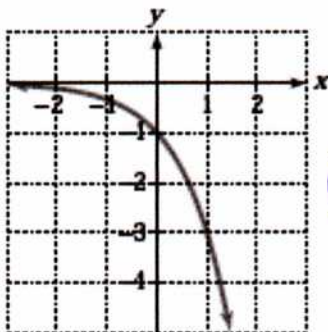
(b)



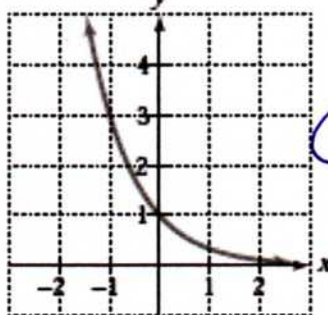
(e)



(c)



(f)



11: $f(x) = 3^x$

$f(1) = 3^1 = 3$

12. $f(x) = 3^{x-1}$

$f(1) = 3^{1-1} = 3^0 = 1$

14. $f(x) = -3^x$

$f(1) = -3^1 = -3$

15. $f(x) = 3^{-x}$

$f(1) = 3^{-1} = \frac{1}{3}$

13. $f(x) = 3^x - 1$

$f(1) = 3^1 - 1 = 2$

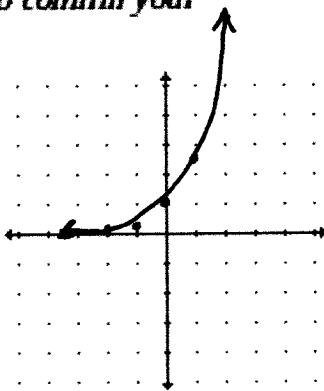
16. $f(x) = -3^{-x}$

$f(1) = -3^{-1} = -\frac{1}{3}$

In Exercises 17-24, graph each function by making a table of coordinates. If applicable, use a graphing utility to confirm your hand-drawn graph.

26. $f(x) = e^x$

x	e^x
-2	$e^{-2} = .13$
-1	$e^{-1} = .37$
0	$e^0 = 1$
1	$e^1 = 2.7$
2	$e^2 = 7.4$



Use the compound interest formulas $A = P\left(1 + \frac{r}{n}\right)^{nt}$ and $A = Pe^{rt}$, to solve Exercises 39–42. Round answers to the nearest cent.

42. Find the accumulated value of an investment of $\$5000$ for 10 years at an interest rate of 6.5% if the money is a. compounded semiannually; b. compounded monthly; c. compounded continuously.

a) compounded semiannually $\rightarrow n=2$
 $P=5000$ $t=10$ $r=.065$ $n=2$

$$A = 5000\left(1 + \frac{.065}{2}\right)^{2(10)}$$

$$= 5000(1.0325)^{20}$$

$$= \$9479.19$$

b) compounded monthly $\rightarrow n=12$
 $P=5000$ $t=10$ $r=.065$ $n=12$

$$A = 5000\left(1 + \frac{.065}{12}\right)^{12(10)}$$

$$= 5000(1.0054)^{120}$$

$$= \$9541.92$$

c) compounded continuously
 $P=5000$ $t=10$ $r=.065$

$$A = 5000e^{.065(10)}$$

$$= \$9577.70$$

- P
44. Suppose that you have \$6000 to invest. Which investment yields the greater return over 4 years: 8.25% compounded quarterly or 8.3% compounded semiannually?

$$\uparrow$$

$$n=4$$

$$\leftarrow$$

$$n=2$$

Compounded quarterly:

$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

$$P=6000 \quad r=.0825 \quad t=4 \quad n=4$$

$$A = 6000 \left(1 + \frac{.0825}{4}\right)^{4(4)}$$

$$= 6000(1.0206)^{16}$$

$$= \$8317.84$$

Compounded Semiannually n

$$P=6000 \quad r=.083 \quad t=4 \quad n=2$$

$$A = 6000 \left(1 + \frac{.083}{2}\right)^{2(4)}$$

$$= 6000(1.0415)^8$$

$$= \$8306.64$$

8.25% compounded quarterly is greater

The function

$$f(x) = \frac{90}{1 + 270e^{-0.122x}}$$

models the percentage, $f(x)$, of people x years old with some coronary heart disease. Use this function to solve Exercises 61–62. Round answers to the nearest tenth of a percent.

55. Evaluate $f(30)$ and describe what this means in practical terms.

-----HOMEWORK-----

56. Evaluate $f(70)$ and describe what this means in practical terms.

$$f(70) = \frac{90}{1 + 270e^{-0.122(70)}}$$

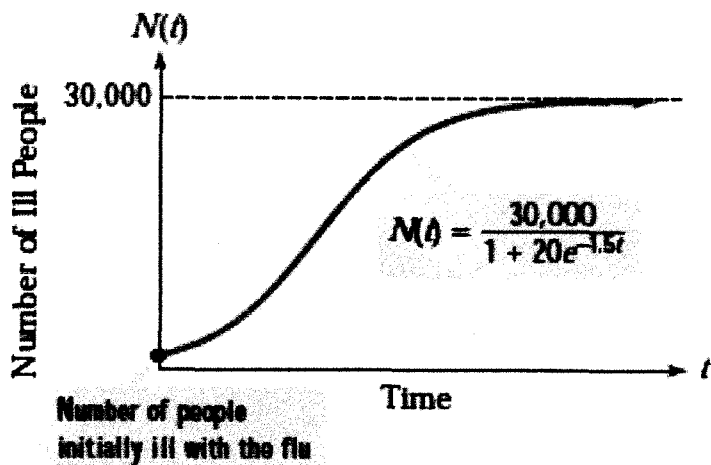
$$= 85.5\%$$

at the age of 70 approximately
85.5% of people will have
some heart disease.

57. The function

$$N(t) = \frac{30,000}{1 + 20e^{-1.5t}}$$

describes the number of people, $N(t)$, who become ill with influenza t weeks after its initial outbreak in a town with 30,000 inhabitants. The horizontal asymptote in the graph indicates that there is a limit to the epidemic's growth.



- a. How many people became ill with the flu when the epidemic began? (When the epidemic began, $t = 0$.)

$$\frac{30000}{1 + 20(e^{-1.5(0)})}$$

- b. How many people were ill by the end of the third week?

14828 people

$$\frac{30000}{21}$$

- c. Why can't the spread of an epidemic simply grow indefinitely? What does the horizontal asymptote shown in the graph indicate about the limiting size of the population that becomes ill?

$$b) N(3) = \frac{30000}{1 + 20e^{-1.5(3)}} = 24,546 \text{ People}$$

- c) there are only 30,000 inhabitants so eventually you run out of people.