Xalapa, Veracruz, Mexico, as of Wednesday, December 20, 2023



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SEP and Economy present Mexican Talent program in US Community Colleges

RTV News Agency (SEP), December 19, 2023

Mexico City.- Last Friday, December 15, within the framework of the initiative "Supply chains of semiconductors and printed circuit boards in North America" of the High Level Economic Dialogue between Mexico and the United States, the Secretariats of Public Education (SEP) and Economy (SE), together with the United States Embassy in Mexico, presented the Mexican Talent program in United States Community Colleges.

During the presentation, the Undersecretary of Higher Education, Luciano Concheiro Bórquez, highlighted that these actions are part of the educational policy headed by the Secretary of Public Education, Leticia Ramírez Amaya.

Within this, he said, the role of Higher Education Institutions (IES) stands out in the training of more than 169 thousand young people who graduated from the previous cycle of the public system specialized in careers (STEM) in Sciences, Engineering, Technology and Mathematics and 70.6 percent of this population is focused on the field of engineering, manufacturing and construction.

He highlighted the joint work carried out by various agencies of the federal Executive to build a different economy, but, above all, societies that allow directing and guiding where the scientific and technological transformation of their communities wants to go.

Proof of this was the conjunction between the Secretariats of Public Education and Economy, with the National Council of Science and Technology (Conahcyt) to project a great transformation for Mexico, which links the general intellect that allows the construction of a general alternative that is not linked only to manufacturing but to mental manufacturing.

He invited the institutions and representatives of the industry to continue working on building links that trigger the comprehensive development of the populations with which they interact, as well as networks of professionals in which the highly qualified talent that Mexico has outside is also taken advantage of. of national territory.

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The Undersecretary of Foreign Trade of the SE, Alejandro Encinas Nájera, highlighted that "industrial policy, focused on attracting high-quality investments, places talent as one of the fundamental pillars of competitiveness in Mexico. In line with this vision, the Ministry of Economy promotes collaborative initiatives with the private sector to ensure the continuous training of Mexican youth, with the aim of expanding opportunities for access to well-paid and quality jobs.

He emphasized that this generation optimistically observes the fruitful cooperation between Mexico and the United States in the field of talent, with the goal of consolidating North America as the most attractive destination for investments in the semiconductor industry.

The head of the SE's Global Economic Intelligence Unit, Irais Barreto Canales, said that "the key to enhancing the talent required by high-tech industries such as semiconductors is inter-institutional collaboration and timely follow-up. "This initiative is an example of the good work that exists between North American allies."

The General Director of the Tecnológico Nacional de México (TecNM), Ramón Jiménez López, explained that this program fosters a holistic learning and exchange experience that focuses on five pillars: academic, cultural exchange, service learning, internship, and leadership development.

He added that TecNM manifests itself as an agent of change, in accordance with the policies promoted by President Andrés Manuel López Obrador, in the technological development of the country for the improvement of the scientific and technological structure.

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The cultural attaché of the United States Embassy in Mexico, Roberto Quiroz, pointed out that his country's commitment is to collaborate together for the future, so that through young people the trilateral relationship with Canada is also strengthened, so the governments, together with Mexican and North American universities, work to achieve a prosperous and inclusive North America by promoting the competitiveness of the region.

The Director of Government Relations at Honeywell Mexico, Luisa Katalina Leal, pointed out that our country, with its strategic advantages, plays a fundamental role in shaping the future in the semiconductor and electric vehicle sectors "and you, young people, are a key piece and essential to ensure success."

On behalf of the student community, the student of the University of Guadalajara, Jennifer Rocío Salazar López, who is studying Communications and Electronics Engineering, trusted that the course will allow her to develop technical and leadership skills that will allow her to promote the industry of semiconductors in Mexico, as well as perfecting the English language in the engineering field.

Semiconductor Community College Initiative Mexico 2024

Mexican Talent in Community Colleges in the United States will take place at **Mesa** Community College, one of the largest community colleges in Maricopa County, Arizona.

Through this binational initiative, 11 engineering students, five women and six men, will take an in-person semester at this university focused on the area of semiconductors and will be the first generation of engineering students to specialize in the subject.

The study program consists of subjects in industrial safety, maintenance operations, mechanical systems, industrial technology, pneumatic systems and electrical systems.

In addition, they will visit plants and companies in the semiconductor supply chain to learn more about the production processes and become familiar with the industry installed in that country.

The students, who have the best averages, come from the Autonomous University of Ciudad de Juárez (UACJ); Technological University of Chihuahua (UTCH); Nogales Technological Institute; Autonomous University of the State of Quintana Roo (UAEQROO); University of the Caribbean (Unicaribe); University of Guadalajara (UdeG) and Virtual University of the State of Guanajuato (UVEG).

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